

Logo design for Fa.Splendid

Background:

We need a logo design for a new online pastry company based in Hong Kong called "Fa.Splendid". We sell French pastry, e.g. cake, cookies.

The name:

Fa is the short name of the owner, in Chinese it means flowers
Splendid means produce excellent and beautiful product for our customers
We put a dot in between Fa and Splendid to make it looks a bit different.

Design:

We want the logo design is elegant, high class, and classic.
We want to use Italian font if possible
May have symbol related to flowers, pastry, baking tools etc
We want to logo is easy to remember

Colour:

No yellow, ivory ok.
No brown colour
Pastel colour may be good

Usage

The logo will be used on social media like Instagram, Facebook, website, etc
It may also be printed on a small card and put on the cake